



March 11, 2011

Dear CORD Member,

As your recently installed President, I am inviting you to join with CORD's Board of Directors in making a charitable donation to the "Campaign for CORD" this year.

Thanks to the dedication, support, and scholarship of CORD's members, 2010 was a tremendous year. Partnering with ASTR resulted in a successful conference in Seattle and we have attracted new members, bringing our total membership to nearly 500.

This momentum continues in 2011 with exciting new partnerships and the launch of a new website. CORD's second "Special Topics" conference was held at Florida State University in March and will serve as a model in the years to come. We are also looking forward to our annual conference which will be hosted in Philadelphia in collaboration with the Society for Ethnomusicology (SEM)—"Moving Music/Sounding Dance: Intersections, Disconnections, and Alignments between Dance and Music." In addition, *DRJ* is thriving, doubling the number of submissions received for publication this past year.

As you know, this economy has hit small nonprofits—including CORD—very hard. Rooted in the organization's strong track record over several decades, know that the Board is ensuring CORD continues to live within its means. We have put in place a long-range vision for conference planning and maintaining CORD's prestigious publications. A soon to be launched membership survey will assist us in better attending the needs of our current members. But we need your help.

Your gift in 2011 to the "Campaign for CORD" will guarantee that CORD has the necessary cash reserves to establish a safety net to carry the organization through hard times like these. Additionally, your support will increase our financial viability to outside evaluators and potential donors, who often consider as an indicator the percentage of constituents deeming the organization worthy of their charitable dollars.

Please consider a gift of any amount to the "Campaign for CORD." Gifts can be made on the website ([www.cordance.org/donate](http://www.cordance.org/donate)) or by filling out the opposite side of this letter and returning it to CORD's offices with the enclosed envelope. Your participation empowers CORD, along with its current and future members, to continue to be leaders in the field of dance studies. Donations can be made in memory or honor of a dance figure, scholar, or loved one and all donors will be gratefully acknowledged on CORD's website.

CORD has connected us in multiple ways to the field: Think about the opportunities to share a new piece of scholarship at CORD conferences or in *DRJ*, a job referral that you discovered, a lively conversation with a new or old colleague. Most of all, think how CORD can continue to be a major leader in dance research if we all contribute to strengthen this organization that represents and supports our field.

Thank you in advance for your generosity and for making the "Campaign for CORD" a success. I look forward to our meaningful, inspiring, and relevant exchanges through CORD in the coming year.

With appreciation,

*Marta Savigliano*  
Marta Savigliano



## Campaign for CORD Donation Drive

Yes! I would like to pledge to support CORD and participate in the 2011 "Campaign for CORD" Donation Drive.

Congress on Research in Dance is a 501 (c) (3) not-for-profit scholarly organization. All donations are tax-deductible to the extent of the law. Your generous donation will aid CORD in its mission to provide timely and relevant events and publications, increase our domestic and international presence, assist in our endeavors to incorporate more Graduate Students and Junior Scholars into our fold and help us to present more awards to dance scholars. Any amount you can contribute is greatly appreciated.

Name: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Work Telephone: \_\_\_\_\_ Home Telephone: \_\_\_\_\_

Additional Comments: \_\_\_\_\_

May we include your name (excluding the amount) on our list of donors on our website?  Yes  No

Donation Amount (US Dollars): \$ \_\_\_\_\_

### Payment Method:

Check (drawn on a US bank in US dollars) is enclosed

Please charge my credit card

American Express

MasterCard

Visa

Cardholder's Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

*\*\*Payments may also be made online at <http://www.cordance.org/donate>. Congress on Research in Dance (CORD), a 501(c)(3) non-profit organization (TAX ID# 23-7029121). All contributions are tax deductible for US taxpayers to extent allowable by law.*